



# Evaluating the Quality of Online Courses

## A Workshop for Faculty

Every educator strives to produce a quality learning experience for their students. But how do you know if you've achieved your goal, particularly in the online learning environment? Quality is often "in the eye of the beholder" with faculty, learners and administrators many times evaluating it differently. The key to quality is in the design of the course. By designing quality in, the inadequacies often do not need to be evaluated out.

**Dr. Rita-Marie Conrad**, noted online educator and author, will conduct a one-day workshop that will include:

- Overview of evaluation guidelines such as the National Standards of Quality for Online Courses and the American Distance Education Consortium (ADEC) Guiding Principles for Distance Learning.
- The instructional elements to focus on to promote the design and delivery of a quality online course
- Developing a quality checklist
- Planning and conducting a multiple perspective evaluation

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### Friday, February 6, 2009

Martin Community College ♦ Building 1, Room 14  
1161 Kehukee Park Road, Williamston, NC  
9 a.m. – 3 p.m.

### Friday, March 27, 2009

Lenoir Community College ♦ Bullock Building, Room 150  
231 Highway 58 South, Kinston, NC  
9 a.m. – 3 p.m.

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**Both workshops are free but registration is required.**

**To register:** E-mail [pbroughton@martincc.edu](mailto:pbroughton@martincc.edu) or call (252) 792-1521

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